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### Welcome to a new **LANDSCAPE CONCEPTS CONSTRUCTION!**

We've accomplished a lot over the past two decades. Founded in 1986 as Landscape Concepts, Inc., we have a reputation for comprehensive excavation, landscape construction and maintenance in Northern Illinois and Southern Wisconsin.

Starting with a few trucks and a small staff, we now run over 40 crews. We are the largest union landscape contractor headquartered in Illinois and the 12th largest in the nation. (See article on page 2.)

Heavy and Highway Operators, Landscape Operators, Landscape Plantsmen, Laborers and Teamsters comprise our workforce.

**Our 20th year** starts with a new location and a new energy to deliver the absolute best in excavation, landscape construction and maintenance services.

**Expanding our operation** to McHenry County, Illinois, we will be accessible to projects in Northern Illinois and Southern Wisconsin.

**Energy, Expertise and Equipment** – we have what it takes to do your project the right way

and right on schedule! Everything needed for a comprehensive, integrated approach to landscape is available through LANDSCAPE CONCEPTS CONSTRUCTION, INC.

**LCC** has been the abbreviated name for LANDSCAPE CONCEPTS CONSTRUCTION, INC. for many of our clients and friends. You will see the LCC initials throughout this publication and on future communications.

Our new address is effective as of April 1, 2006. Please update your contact information to include our McHenry County address and phone numbers.

**Thank you for your contribution to the continued success of LANDSCAPE CONCEPTS CONSTRUCTION, INC.**



Peter DeVore, President  
**LANDSCAPE CONCEPTS CONSTRUCTION, INC.**  
4213 US Highway 12  
Richmond, IL 60071

# achievements



*"We're proud to be one of the first landscape and excavation contractors in the Midwest to receive the NAHB certification. Our goal is to continue to be a trusted partner with clients and raise the standards of our industry." (See article on page 6.)*

Scott Knollenberg, Sales Manager

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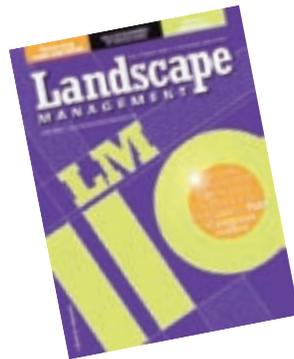
## LARGEST RESIDENTIAL DEVELOPMENT IN ILLINOIS

One of the largest residential development projects in Illinois was contracted to LANDSCAPE CONCEPTS CONSTRUCTION in 2005. Excavating more than 2,500 foundations and landscaping over 1,000 acres, this entire village includes 14 lakes, a community center, parks and playgrounds.



"LCC specialized crews and equipment will be on site for years to come as this project evolves into over 2,500 new homes," explains Scott Knollenberg, Sales Manager.

"This is one of the many ongoing residential projects that incorporates all of our integrated services."



## LM BIG 100 COMPANIES

LANDSCAPE CONCEPTS CONSTRUCTION was named **#12 on the list** of the Big 100 landscape contractors by sales revenue nationwide by *Landscape Management Magazine*. For the whole list and articles visit the web: [landscapemanagement.net](http://landscapemanagement.net).

According to Stephanie Ricca of *Landscape Management*, "We spent weeks compiling this list. The Big 100 companies on these charts are there for a reason: They offer the level of service and customer care that result in growth. They pay attention to the changing marketplace, taking advantage of growth opportunities at every turn."

President Peter DeVore explains, "The recognition was based upon the combined sales of LANDSCAPE CONCEPTS CONSTRUCTION and Landscape Concepts Management. Recent corporate restructuring divided the two companies into separate entities. Both businesses will pursue opportunities for growth and expansion independently."

LANDSCAPE CONCEPTS CONSTRUCTION (LCC) continues its 20-year legacy of providing design, build and installation as well as excavation and maintenance services. With a complete fleet of specialized equipment, trained crews and a new location, LCC is focused on new growth in the future.



Brock Williamson, CLT, Maintenance Sales Manager

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## MAINTENANCE MANAGED FOR INTERNATIONAL HEADQUARTERS

Large or small, LCC can manage them all! One of the largest management sites is an international headquarters in Northbrook, Illinois. In addition to regular seasonal maintenance for the 114-acre site, LCC cares for a 6-acre lake and was asked to help restore 30 acres of prairie on the property. According to Project Manager Brock Williamson, CLT, "We

started with a basic maintenance program. Soon we were asked to provide tree and shrub replacement planning, ecological restoration, and we managed all the holiday decorations for the campus."

Some ask the difference between a management and maintenance service. The answer is

simple. Maintenance is performed as needed for snow removal or mowing. Management contracts provide ongoing support such as plant replacement and seasonal color based on a 12-month contract.

Sites managed by LCC benefit from exceptional attention to detail and a comprehensive plan for care.



Brian Baumgartner, CLP, Operations Manager

## SOIL BIO-ENGINEERING FOR RESTORATION

Ecological restoration and soil bio-engineering have been provided by LANDSCAPE CONCEPTS CONSTRUCTION over the past years. Recent projects include ravine restoration for the Lake County Forest Preserve of Hutchinson's Ravine at Fort Sheridan, streambank stabiliza-

tion of Weller Creek, complete pond shoreline restorations and full wetland restorations. The goal is to restore these features to their natural state, which improves habitat and function, stabilizes systems and prevents erosion.

Operations Manager Brian Baumgartner has extensive experience in restoration. He joined LCC in 2004 and brings a background of planning and executing ecological landscaping. Brian serves as chair of a task group of the ASTM's D18.25, the subcommittee responsible for developing standards for the Erosion Control industry.

Public land restoration is in demand, seeking to enhance and protect open space, forest preserves and conservation properties. LCC has the specialized personnel, experience and equipment to address these goals.

## RETAINING CONCEPTS

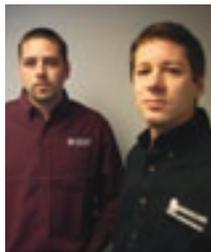
Upcoming projects include a very unique retaining wall at the former Fort Sheridan, along the Lake Michigan waterfront. This private site is only one of four of its kind in Illinois at beach level. The owners are seeking an attractive solution for a large wall with a natural appearance.

Brian Baumgartner recommended a new retaining wall product available from Keystone Retaining Wall Systems. The units are produced with a new embossing technology that creates a more natural stone-like appearance. The finished look is reminiscent of brownstone architecture and is approved by the Historic Preservation Committee. Aesthetic appeal and efficacy for this project is another creative approach by LCC.



# same great company

From left: Paul Bruggen, Brian Baumgartner, Peter DeVore, Scott Knollenberg, and Tom Nyman



From left: Curtis Depner and Brock Williamson

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## BACK-GROUND OF LCC

Peter DeVore purchased Libertyville Superior Maintenance, a Lake County landscape company, from his employer in 1986 and named it Landscape Concepts, Inc. At that time the company provided complete landscape maintenance services.

DeVore was 22 years old with visions of a strong, regional landscape business evolving with the aggressive growth in the Midwest.

Over the years, the company has evolved in keeping with Peter's objectives. Staff is more than 300 with a core team of professional landscape managers, many who have grown from within the company.

Team leaders include Paul Bruggen, CLP, Vice President of Operations, who has been employed by the company for 20 years. Scott Knollenberg, Sales Manager, has been with the company for over 16 years. Tom Nyman, responsible for commercial landscape sales, joined the firm in 2000. Brian Baumgartner, CLP, Operations Manager, provides unique ecological restoration project

management. Both Curtis Depner and Brock Williamson, CLT, direct landscape maintenance and management for the company.



Paul Bruggen, CLP, VP of Operations

## SERVICES

LANDSCAPE CONCEPTS CONSTRUCTION provides comprehensive integrated landscape services:

- ✱ Landscaping
- ✱ Retaining Walls
- ✱ Hardscapes
- ✱ Ecological Restoration
- ✱ Site Development
- ✱ Excavation
- ✱ Site Utilities
- ✱ Trails & Paths
- ✱ Irrigation
- ✱ Water Features
- ✱ Design/Build
- ✱ General Contracting
- ✱ Residential & Commercial Maintenance & Management

## EQUIPMENT

Since its inception, LCC has continually reinvested capital to keep equipment up-to-date. Besides the obvious efficiencies of running new equipment, it portrays a clean, professional image for LCC and our customers.

## UNIONS

Fully union, LCC has membership with the following organizations:

- ✱ The International Union of Operating Engineers Heavy & Highway Operators Landscape Operators Landscape Plantsmen
- ✱ Laborers International Union Laborers
- ✱ International Brotherhood of Teamsters

## ILLINOIS LANDSCAPE CONTRACTORS ASSOCIATION

LCC joined ILCA to improve knowledge of the business, develop a professional and reputable operation and recognize the importance of the environment in the landscape profession. LCC is particularly focused on certification offered through the association and has on-staff numerous "Certified Landscape Professionals (CLP)" as well as "Certified Landscape Technicians (CLT)."

## GROWTH IS ON THE HORIZON FOR LCC!

## NEW LOCATION



Richmond, Illinois was selected for our office in McHenry County as it is centrally located to major highways. Route 12, Route 31 and Route 173 allow easy access to Lake, McHenry, Kane and Cook Counties in Illinois, as well as Racine and Kenosha Counties in Wisconsin. LCC equipment and crews can conveniently travel to sites for commercial and residential developments.

Update your data base with new information on LCC. Existing contact information will continue to be effective until further notice.

### LANDSCAPE CONCEPTS CONSTRUCTION, INC.

4213 U.S. Highway 12  
Richmond, IL 60071

In Lake County  
Phone 847.223.0900

Fax 847.223.5414

In McHenry County  
Phone 815.675.0900

Fax 815.675.1311

info@LCCon.com

After April 1, 2006 we will be open for business at our new McHenry County location.

## NEW COMMUNICATION



**Concepts** is the first newsletter published by LCC. Plans for this bi-annual publication include information about LCC, our clients and our projects. We would like to hear from you! Feel free to send us your questions, comments and suggestions.

[www.LCCon.com](http://www.LCCon.com)

## NEW WEBSITE

**www.LCCon.com** is the new web address for LANDSCAPE CONCEPTS CONSTRUCTION, INC. or LCC. Visit our site to learn more about our equipment, quality services and our specialized crews. Links from our site will connect with NAHB, Lake County Home Builders, McHenry County Home Builders and Illinois Landscape Contractors

Association. You can still connect through our former site address:

[www.landscapeconceptsconstruction.com](http://www.landscapeconceptsconstruction.com).

We think this new address will be faster and easier to remember:

**www.LCCon.com.**

### Snapshots at jasonkirk.com



"I'm getting awfully tired of raking up your underwear..."



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## FIRST IN MIDWEST WITH NAHB CERTIFICATION

LCC's high level of professionalism and quality has been rewarded with the first (and only) certification from National Association of Home Builders (NAHB) for landscape contractors in the Midwest. Only nine others in the country have achieved this recognition.

NAHB also certified LCC in Excavation as one of only two contractors in the nation.

The National Association of Home Builders Research Center's National Housing Quality (NHQ) Certified Trade Contractor program is based on rigorous and thorough evaluations intended to identify the industry's absolute best. The program is an independent, third-party evaluation of participating contractors.

According to Michael Luzier, Research Center president, "NHQ Certified Trade Contractors are truly committed to quality and, are leaders in their field. Builders are wise to hire contractors participating in a program that is evaluated by a name they trust."

Simply put, the NHQ Certified Trade Contractor program focuses the building industry on doing things right the first time. To achieve certification, contractors must develop, document, implement and maintain a quality management system that enables them to consistently meet code and regulatory requirements, builder specifications and homeowner expectations. Each company must then pass a rigorous certification audit and sustain their certification status through annual audits.



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